



FOR IMMEDIATE RELEASE

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HANNOVER MESSE USA 2020 Canceled

CHICAGO – [HANNOVER MESSE USA](#), the North American staging of [HANNOVER MESSE](#), the world’s leading industrial trade show for digitalization, announced today that this year’s trade show and educational event is canceled due to the published guidelines for reopening the state of Illinois economy amid the COVID-19 pandemic. HANNOVER MESSE USA is held simultaneously with the International Manufacturing Technology Show (IMTS), which was canceled on June 8. Hannover Fairs USA, the organizer of HANNOVER MESSE USA 2020, planned to shine a spotlight on Industry 4.0 and Industrial Internet of Things (IIoT) solutions that support post-pandemic manufacturing. HANNOVER MESSE USA will return alongside IMTS in the East Building of Chicago’s McCormick Place from September 12-17, 2022.

“Along with our partners at AMT - the Association for Manufacturing Technology, we are sad about the need to cancel the entire event. However, the wellbeing of our exhibitors, attendees and staff remains our primary concern,” said Larry Turner, president and CEO of Hannover Fairs USA. This year’s HANNOVER MESSE USA, would have covered 130,000 square feet of exhibit space and was to feature technologies and solutions that allow manufacturers to securely run their facilities remotely, thereby limiting the number of workers on the factory floor. The show was slated to offer an expanded educational conference plus on-floor education sessions highlighting today’s top Industry 4.0 and IIoT visionaries.

Under state guidelines, conventions may not be held until Illinois reaches Phase 5 of the recovery plan, which calls for the availability of a vaccine for the COVID-19 virus or a highly effective treatment protocol. The state of Illinois is currently in Phase 3. HANNOVER MESSE USA 2020 was scheduled to run alongside IMTS 2020 from Sept. 14-19. The combined event would have been the largest convention held in McCormick Place this year.

As a result of the cancellation, IMTS expects to host expanded digital programs over the next several months. HANNOVER MESSE USA 2020 exhibitors and thought leaders will be able to participate in these digital programs to network and share technical knowledge with the manufacturing community. Additionally, select HANNOVER MESSE USA 2020 exhibitors are slated to participate in [HANNOVER MESSE Digital Days](https://signup.hannovermesse.digital/), a new two-day digital event focused on industrial transformation in the fields of industry, energy and logistics during and after the pandemic and economic shutdown. HANNOVER MESSE Digital Days takes place virtually from July 14-15, offering exciting keynotes from business, science and politics plus panel discussions, live chats, networking and innovation presentations. To sign up for the digital event, go to <https://signup.hannovermesse.digital/>.

About HANNOVER MESSE USA

HANNOVER MESSE, the world's leading industrial technology show launched more than 70 years ago in Hannover, and HANNOVER MESSE USA are at the forefront of showcasing innovations in the factory of the future: cobots, industrial energy systems, IIoT, Industry 4.0 and related applications such as predictive maintenance, more efficient use of raw materials, faster time to market and other trends in industrial manufacturing. HANNOVER MESSE USA 2022 will run simultaneously with IMTS 2022 in the East Building at McCormick Place in Chicago from September 12-17, 2022.

About Hannover Fairs USA

Hannover Fairs USA, Inc. (HFUSA) is the U.S. subsidiary of Hannover, Germany's Deutsche Messe – one of the world's largest and most active organizers of industrial technology events. Chicago, Illinois-based HFUSA helps U.S. companies expand domestically and internationally through exhibit and sponsorship opportunities at Deutsche Messe's worldwide portfolio of events. Participation in these events offers U.S. companies an unparalleled opportunity for business development through trade shows and conferences held in Hannover, Germany and North America, as well as in key markets such as China, India, Mexico and Turkey. HFUSA creates qualified new business leads, helps U.S. companies enter new markets and aids them in forming lasting partnerships.