



27th April 2020

WIN EURASIA 2020 Postponed to 10 – 13 March, 2021

Dear Exhibitors and Visitors of WIN EURASIA from all over the world,

We are deeply sorry to inform you that WIN EURASIA will not take place in 2020 as a consequence of the declaration of the Turkish Republic Ministry of Trade about the pandemic crisis of Corona Virus (COVID-19/Sars-CoV-2) on 21st 2020.

This is the saddest statement we have issued in the entire history of WIN EURASIA. With heavy hearts, under these terms and conditions, **WIN EURASIA 2020 is postponed to 10 – 13 March 2021** as a result of Force Majeure.

At this point, we would like to thank you for your support and trust – especially in the past weeks. We believe that together with you – our exhibitors, partners and visitors – we will overcome this situation.

We also believe that each crisis generates alternative solutions and the way to come out of the crisis stronger is to follow the latest developments and keep up with change.

Therefore, we are working on a digital format that will bridge the gap until we can see each other face to face and will be a very beneficial alternative solution for networking and monitoring the latest developments in the industry.

You surely have many questions about what to do next, including the registration procedure for WIN EURASIA 2021. More information will be published on our website. Furthermore, we will send you detailed information about the postponement of WIN EURASIA 2020 to 10 – 13 March 2021, shortly in a separate e-mail, including next steps, measures and a Q&A.

Of course, we are available for you by phone at any time and it will be our pleasure to assist you whenever needed. We all look forward to continuing our close exchange with you and, above all, we wish you good health and business success in these challenging times.

Sincerely,

Hannover Fairs Turkey Fuarçılık A.Ş.